

PARKS, RECREATION & SPORT



CAREER OPPORTUNITIES

Acquire a broad knowledge of management procedures in this degree, which offers several emphases, including:

- + **SPORT MANAGEMENT.** The economics of sport management drive opportunities in professional sport teams and collegiate athletics, as well as in sporting goods, media, administration and finance.
- + **RECREATION ADMINISTRATION.** Learn to manage parks and recreation systems, sports complexes, golf courses, resorts, recreation centers, aquatic theme parks and pools, and campus recreation facilities.
- + **TOURISM DEVELOPMENT.** Grow in careers in tourism enterprises, resorts, economic development agencies and visitor services.
- + **NATURAL RESOURCE RECREATION MANAGEMENT.** Manage park operations, planning and design, and create outdoor programming.



Parks, recreation and sport is a multi-billion dollar industry. The global market is expanding for professionals in the areas of sport business, sport marketing, game day operations, community recreation, park operations and management and tourism development.



INTERNSHIPS & EMPLOYMENT

TYR Sport, Inc. • KC Chiefs • YMCA • American Conservation Experience • Atlanta Hawks • Baseball Info Solutions • Boston Bruins • Brentwood Parks & Recreation • Columbia Parks & Recreation • Event Partners, Inc. • Houston Astros • River City Rascals • Midwest Sports Productions • Ballparks of America • New Orleans Pelicans

Career
Possibilities
Include

- + Parks and Recreation Administration
- + Park Ranger
- + Game Day Operations
- + Tourism and Convention Bureaus
- + Athletic Compliance
- + Outdoor Skills Specialist
- + Park Operations
- + Sports/Marketing Communications
- + Ticket/Sales Operations

HANDS-ON LEARNING

- + **INTERNSHIPS.** Each parks, recreation and sport student completes a minimum of 12 consecutive weeks in a professional internship prior to graduation. This training allows you to apply academic knowledge to professional practice. Often, this experience is a link to future career opportunities.
MU parks, recreation and sport students have completed internships across the globe with a wide variety of local, state and federal agencies; private and nonprofit foundations; resort and conventions sites; professional sports organizations; and private businesses.
- + **UNDERGRAD RESEARCH.** Work side-by-side with parks, recreation and sport faculty to get hands-on experience in areas related to your program. Opportunities exist for on-campus employment as field or lab assistants.



100%

of 2017-18 parks, recreation and sport graduates employed or continuing education within six months of graduation

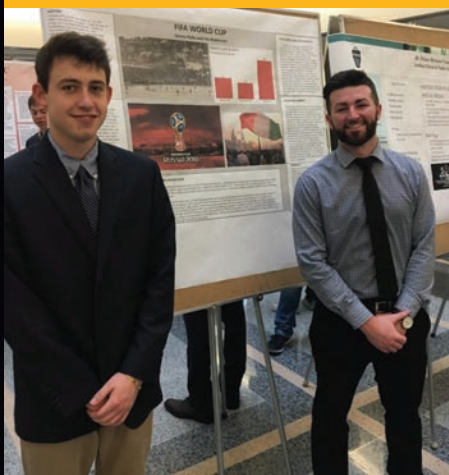
CLASSES YOU MIGHT TAKE:

- ☐ Leadership & Personnel Management
- ☐ Parks Health & Wellness
- ☐ Recreation Principles, Practice & Administration
- ☐ Business of Sport

See catalog.missouri.edu for full curriculum.

SIGNATURE EXPERIENCE

Parks, recreation and sport students can explore career opportunities through various industry tour opportunities throughout the year. Exploring farther from home is also encouraged, as the college offers a sport management study abroad program affiliated with the University of Barcelona in Spain.



GET IN TOUCH!

Schedule a campus visit

CAFNR RECRUITING

Phone (toll free):
888-682-2367

Email:
visitcafnr@missouri.edu

Web:
cafnr.missouri.edu

Ask questions about dual enrollment/transfers

CAFNR ADVISING

Phone:
573-882-8301

Email:
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Check equivalency online:
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Learn more about the University of Missouri

MU OFFICE OF ADMISSIONS

Phone:
573-882-7786

Email:
askmizzou@missouri.edu

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