The MU Ag 100 Endowment, a fund set up and administered by the Ag Alumni Association, is a tradition board members started in the College of Agriculture, Food and Natural Resources in 1994. Realizing that most people who wanted to help financially could not provide major gifts, a group of alumni launched this “grassroots” effort to combine many $100 annual donations into a powerful and enduring endowed fund that could be used to provide scholarships and teaching enhancements in CAFNR.

The idea to encourage alumni to give $100 a year to support a variety of student needs was met with skepticism, with many suggesting that no substantial money would ever be raised that way. Over the years, more than $400,000 has been given in scholarships to students in CAFNR along with thousands of dollars in other improvements across the college. The endowment is now approaching the $1 million level! “So many people think that a small gift doesn’t make a difference anymore, but with Ag 100 Endowment you give $100 and it really can make a big difference” said Alan Weber, B.S. Ag Econ ’91, MS Ag Econ ’93, and President of the Ag Alumni Association.

The MU Ag 100 Endowment Fund
20 Years of Success $100 (or More) at a Time!

The Ag Alumni Association is committed to supporting the greatest number of students as possible with the funds from the Ag 100 Endowment. In 2012, thousands of CAFNR students and prospective students were impacted. In addition to scholarships, funds from the MU Ag 100 Endowment provided substantial support for:

**Recruiting the next generation**
- **CAFNR Summer Welcome**: Funds were used to produce “Your Guide to CAFNR” booklets given to students at Summer Welcome. This book helps promote student success in CAFNR.
- **Preview Mizzou**: The main student recruitment function that showcases CAFNR each fall. This growing program hosts about 500 students who receive a tour of CAFNR, t-shirts and Buck’s Tiger Stripe Ice Cream.

**Building connections with students and employers**
- **CAFNR Career Services**: Funds provide a senior workshop series and a post-career fair reception with students, faculty and employers. The senior workshops provide upcoming graduates with information about salary negotiation, personal finance and “What I wish I would have known BEFORE I started my new job.” The post-career fair reception allows students to network with industry professionals and faculty in a more casual setting.

**Updating the way students stay up to date**
- **Mumford Hall**: Facilities in Mumford were updated by the purchase of an electronic bulletin board to keep students informed about upcoming events. This will benefit Ag Economics faculty, staff and students as well as others.

(continued on page 3)
Greetings from the Dean

It’s great what committed alums can do! Our Ag Alumni Association’s “MU Ag 100 Endowment” is the largest endowment of any school or college alumni association on the whole MU campus, AND throughout the entire UM System! What started as a true “grassroots” effort has blossomed into a game changer for many of our students who have received scholarships enabling them to get a CAFNR degree. Your gifts DO matter regardless of the amount.

Our CAFNR family experienced great sadness this year with the passing of our beloved Dean Emeritus Roger Mitchell. We miss his presence and great smile, but know he’s looking down and cheering us on.

As 2013 comes to a close, I want to thank you, our great alumni and friends. THANK YOU for all you do to help make CAFNR the greatest college at Mizzou.

Cheers!

Donor Spotlight

Marc and Meagan Kaiser are both proud graduates of CAFNR. Marc graduated with an Agribusiness Management degree in 2002 and Meagan gained her B.S. in Soil Science in 2008. They both work at Meagan’s family’s business, Perry Agricultural Laboratory, and are involved in ALOT (Agricultural Leadership of Tomorrow). Even though they are both Missouri natives they met in Washington, D.C. “We met when I was working for Sen. Kit Bond in Washington, D.C., and Marc’s ALOT class visited for their week in D.C. We joke that my Mom, ALOT’s Executive Director, Kristin Perry, interviewed Marc for the job,” said Meagan.

The Kaisers have chosen to support the Womack Fund for Excellence in Agricultural Policy, which provides continued funding for the Food and Agricultural Policy Research Institute (FAPRI). Meagan explains, “We both understand the importance of FAPRI and have leaned on the work that FAPRI produces. FAPRI is an invaluable tool when you are trying to get real numbers to make a decision on a vote recommendation. As an example, when we were working on Cap and Trade legislation, it was FAPRI’s representative farms program that helped us truly put pencil to paper to see how the legislation would impact the farm economy. Marc’s family has been involved with FAPRI utilizing the 10-year baselines and forecasts, but also participating as a representative farm.”

Marc and Meagan reside in Louisiana, Mo., with their yellow lab, Gracie, and enjoy staying connected to CAFNR. “Every day we find ourselves working with other CAFNR alums – agriculture just isn’t that big. I think every time I’ve mentioned that I’m a Soil Scientist from Mizzou they immediately ask if I know Randy Miles! And I can proudly respond yes, he was my advisor!” said Meagan.

Marc and Meagan are pictured in our Monticello Society feature on page 4.
The Milton Bailey Flavor Chemistry Laboratory was dedicated April 6, 2013, in honor of Milton E. Bailey, professor emeritus of food science and nutrition. Milt contributed a great deal to the flavor industry during his 35 years at Mizzou and elevated the College’s research and teaching programs to new heights of excellence.

Flavor research at MU is vitally important. It helps new food products get developed, enter the marketplace and stay there. This research relates to our state’s agricultural resources and significantly benefits Missouri commerce and Missouri producers. Milt’s efforts, along with those of others, paved the way for today’s Food Science Department, which has a strong tradition in flavor chemistry, consumer acceptance research, meat and ice cream research, microbiology, and food processing. Most recently an enology program was established that is working to determine the flavor profile of our Missouri wines, such as Norton.

Richard Lane, BS ’69, MS ’73, and one of Milt’s graduate students, established the Milton E. Bailey Graduate Support Fund in honor of Dr. Bailey. Graduate student support in Food Science will continue to advance teaching and research programs and add value to an industry that impacts each of us every single day in the foods we eat and the beverages we consume.

Read more about Dr. Bailey and the dedication, and find a link to contribute to the Milton E. Bailey Graduate Support Fund at: cafnnnews.com/2013/04/a-flavorful-dedication/

A Flavorful Legacy

For 20 years, alumni and friends of the college have been joining together and the results have been scholarships for our great students, support for extracurricular activities like student clubs, fixing up classrooms with the latest technology, and helping fund new ways to recruit and retain students. “The Ag 100 Fund is the best kept secret that everyone knows about,” Weber said.

In addition to gifts generated by mailings each fall, proceeds from CAFNR Ag Unlimited and the Tiger Ag Classic go directly into the fund. The largest endowment of any school or college alumni board at MU, the Ag 100 Endowment is unique because it is “funded by you and directed by you,” said Tony Francis, B.S. Animal Sciences, ’89, and Past President of the Ag Alumni Association.

It’s all about helping our students succeed and have excellent opportunities to grow in leadership and experiences, forming future leaders in our College. Most of the donors to the MU Ag 100 Fund were students once themselves, and know how important scholarships, clubs and teaching enhancements are to an amazing overall college experience.

During 2012-2013, the Ag Alumni Association provided $50,000 in student scholarships and $17,000 in funding for CAFNR students, faculty and organizations. Support, just in the past year, was awarded to Mizzou Agricultural Economics Club; Environmental Science Club; Food Science Association; Minorities in Agriculture, Natural Resources and Related Sciences; Mizzou Agricultural Communicators of Tomorrow; Mizzou Agronomy Club; Mizzou Collegiate Farm Bureau; Quarter Scale Tractor Team; Animal Welfare Club; and the Agricultural Economics Quiz Bowl Team.

Please keep the tradition alive by donating to the MU Ag 100 Endowment and attend our signature events. Your support makes our College better for our current students, and future generations will benefit as well. You could be the one who tips the fund over the million dollar mark! Visit us at: www.cafnralumni.com/AG100 to learn more and donate now!

| Pictured on cover | 2013 Ag Alumni Scholarship recipients |
| Pictured above | Justin and Julie Sexten at CAFNR Ag Unlimited 2013 |

MU Ag 100 Endowment Fund
(continued from page 1)
Monticello Society 2013
“A Dry Topic” in a Beautiful Campus Setting

Monticello Society Members

Through the Monticello Society, the College acknowledges the generosity of its major benefactors who set a standard for commitment. Membership is available to alumni and friends of CAFNR whose gifts support the College.

Ambassador
Douglas T. Allen
Rex and Mary Campbell
Miss Hortense Greenley
Mr. and Mrs. David E. Gust
Mr. and Mrs. David V. Gust
Mr. and Mrs. Michael H. Lemhke
Mr. and Mrs. Kevin R. Lennon
Mr. Bruce J. Loewenberg
Mr. Alvin E. (Al) and Mary Agnes McQuinn
Lowell Miller, Ph.D.

Diplomat
Diane Creed
Ann King Dickinson

Very Distinguished Fellow
Dr. and Mrs. Gary L. Allee
Charles R. and Ina R. Brazelton
Rex and Barbara Clevenger
Mr. and Mrs. Douglas A. Parr
Mr. and Mrs. Roger D. Shaw, Jr.

Distinguished Fellow
Dudley and Virgie Alexander
Mr. Robert Gordon Bragg*
Jerry R. Brooks, Ph.D.
Dr. Scott and Julie Brown
John and Eunice Campbell
Lena W. Ellis
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Darcy Wells
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Walt and Norma Wilkening
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Mr. Jim Russell and the Honorable Mary Rhodes Russell
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Drs. Michael and Angela Siemens
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James and Vickie Spain
Paul W. Steele

* Included in Sustaining
** Included in Distinguished Fellow
* Included in Fellow
The 13th annual Monticello Society Brunch was held April 27, 2013. Attendees enjoyed the grand rotunda in Jesse Hall and were treated to cutting-edge drought research presented by Bob Sharp (Professor, Division of Plant Sciences, and Director, Interdisciplinary Plant Group) and Mel Oliver (Adjunct Professor, Division of Plant Sciences).

The Monticello Society was established in 2001 and was so named to honor the commitment of Thomas Jefferson to higher education and his belief in the importance of agriculture. The Monticello Society is CAFNR’s way of recognizing the generosity of alumni and friends who help shape the future of teaching and research in the college.

We invite you to become a part of this exceptional group of dedicated alumni and friends who desire to have an impact on the ability of our College to achieve even higher levels of excellence. Contact the CAFNR Advancement Office at 573-882-9003 or 866-400-4483 to join this elite group of alumni and friends.

(Pictured on opposite page) 1 Dean Tom Payne “pins” active young alumni Meagan and Marc Kaiser. 2 Dali Meyers laughs with her guest, Nelly Bencheva. 3 Chuck Brazeale and Mark Ryan greet each other as Mimi and Jim McRoberts join in. (This page) 4 The Jesse Hall rotunda was beautifully decorated for the event.

Bill and Lola Stringer
George and Jan Tucker
Ed and Louise Turner
Dr. Lettee Vaughn
Dr. and Mrs. C. Randall Vessell
Albert R. Vogt, Ph.D.
Kenneth E. Von Ronnen, Jr.
Rosemary A. Ward and Donald L. Ward
Jeffrey and Amy Wasson
George P. Wilson
Ahner Womack, Ph.D. and
Sandra D. Womack
Dr. Richard S. Zack, Jr.

Dr. and Mrs. Richard G. Enag
Mrs. James and Jim-Young Fuller
Charlene and Jonathan Finck
Dr. Peter and Dr. Jill J. Findeis
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Shari and Wilson Freyermuth
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Mrs. Herschel (Dona) Gaddy
Mrs. Ben A. Gesier
Mr. C. Carter Graham
Mrs. Myron W. Gwinner
Mrs. Elizabeth A. Kahrs
Dean Lindsey
Roger Mitchell
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Mrs. Jeanette Bunyard Ream
Thomas Ream, Jr.
Mrs. Wayne Lee Ryan
Mrs. Beatrice Smith
Dr. Richard Smith
Pauline D. Watkins
Mrs. Agnes J. Wylie

* denotes new members
** denotes new giving level

Membership as of April 5, 2013

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Membership as of April 5, 2013
We lost a special friend and our Dean Emeritus in June of 2013. “Roger Mitchell was a man I respected and admired,” said Tom Payne, vice chancellor and CAFNR dean. “He was my colleague and friend, and played an important role in my following him here in CAFNR. Roger was a ‘Dean’s Dean.’ He blended dignity, charm, character and intelligence with a genuine concern for everyone he met. His was a life devoted to making good things happen – from great concepts like the Bond Life Sciences Center, and development of the exceptional collaborative program Food for the 21st Century – to a helpful word to a person struggling with a problem. This College and University benefitted greatly from his presence. We are blessed that he will always be with us through all he did and the fantastic memories.”

The Roger L. Mitchell Collaboratory was named in his honor shortly before his death. It is located on the top floor of the Bond Life Sciences Center looking out over this beautiful campus – a conference room that allows scientists, graduate students and policy makers to meet and discuss their areas of interest and work.

In addition, there are two funds that have received memorial contributions: The Roger L. and Joyce L. Mitchell Scholarship for students in CAFNR that show great leadership potential, which was established when he retired as Dean; and the Roger L. Mitchell Fellow, a fund that will be awarded to CAFNR faculty to recognize academic excellence and leadership. These endowed funds honor Roger’s love of academia and his belief that land-grant universities have an obligation to examine the future of food, farming and industry.

We are glad Roger lived to see the Faculty Fellow award established. CAFNR will continue to honor Roger’s contributions to and leadership of our College and will greatly miss him in the process.

Read more about Dr. Mitchell and his legacy here: cafnrnews.com/2013/06/gentleman-dean/ You can also view CAFNR’s special Dean History series via the links at the bottom of the online story.
Dr. George Jesse, an Inspiration and Mentor

George Jesse has retired after more than 35 years of teaching, advising and mentoring in Animal Sciences in CAFNR. Dr. Jesse received his B.S., M.S. and Ph.D. from the University of Missouri and has been a dedicated member of the faculty since 1977. His teaching and advising skills have propelled hundreds of students in CAFNR to success. A 2010 Celebration of Excellence winner for Outstanding Undergraduate Adviser, his students looked to him for advice on their future and he was always happy to give it. Students trusted him with their aspirations and he would spend hours providing them with excellent advice. CAFNR will dearly miss having him as a professor! Please visit cafnrnews.com/2013/10/george-jesse/ to share a favorite story or memory involving Dr. Jesse, whether it was in the classroom or during a study abroad experience. Dr. Jesse would enjoy hearing from you.

New Scholarship for Hydrologists of the Future

Hydrology is the new buzzword for students and the program is attracting increasing numbers of students. It’s the study of the movement, distribution and quality of water. We now have a scholarship in the School of Natural Resources to help students in this growing field. Although John Drew was not an alum, he came to love Missouri’s wonderful streams, rivers and lakes. He was the first State Hydrologist in Missouri, and that title was created to recognize his contributions to protecting Missouri’s water interests. After his untimely death in an auto accident in 2011, family, colleagues and friends created a scholarship fund to honor his good work and to encourage students in hydrology to have careers in public service, as John did. John Drew’s interest in hydrology evolved through his love of the outdoors. Hydrology is an important issue to Missourians, whose lives are affected in many ways by how and where water moves. John Drew saw the big picture as well as local issues, and he was creative when it came to solving problems. He was a great collaborator with others, and he made thoughtful, informed water policy decisions based on his knowledge. A state hydrologist of the future may well come through CAFNR with the help of the John Drew Hydrology Award, and become part of the great tradition of our College being at the forefront of vital research and policy-making decisions.
Gratitude
An Update of Advancement Efforts
Especially for Alumni, Friends and Donors of CAFNR

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