



Closely cropped photo is a must, so your connections can easily recognize your face. Wear a nice shirt, smile, and have someone take the photo for you. No selfies, please!

Search for people, jobs, companies, and more...



Mizzou Student Sample Profile

First and last name should match the name listed on resumes, cover letters, email signatures, and business cards.

Communications Specialist | Seeking Marketing/PR Internship
Columbia, Missouri | Higher Education

The headline is essential. Make yourself stand out, by telling people what you're seeking.

Current: Inside Columbia Magazine, The Maneater
Previous: Fleishman-Hillard St. Louis
Education: University of Missouri-Columbia

Connect

Send Mizzou Student InMail

3 connections



Contact Info



www.linkedin.com/in/mizzoustudent

Background



Summary

The summary is important for describing what motivates you, what you're skilled at, and what's next for you. Don't leave this blank!

Customize your public profile URL, to include your first and last name. Go into "edit profile" and click the "edit" link next to this URL. Type the new last part of your URL in the box. (Suggested example: https://www.linkedin.com/in/firstnamelastname). Click "Set Custom URL."

- Immerse myself in all things communications which has resulted in a diverse working background that includes experience in editing, writing, and creative design.
- Possess assertiveness, attention to detail, and a passion for print and digital media that led to the publication of several of my articles and infographics on multiple print/blog platforms.
- Known as a diligent and true team-player focused on achieving organizational goals.
- Specialties include: Microsoft Office; Adobe InDesign; Photoshop; Adobe Illustrator; WordPress; Content Management; Press Releases.



Experience

Use the experience section to list the jobs you've held, even if they were part-time or internship positions. Include results of your work, and share links to examples. This section can come largely from your experience section listed on your resume. See the action verb list on page 16 of the workbook for help writing the bullet points in this section.

Marketing Intern

Inside Columbia Magazine

April 2013 – Present (1 year 4 months) | Columbia, Missouri Area



- Collaborated with marketing team to successfully re-brand company's image. This included creating an original logo, flyers and promotional materials that were mailed to 200+ subscribers.
- Utilized Adobe software and design tools to design page layouts and ad placements.
- Collaborated with various other teams including Public Relations and Multimedia.



Honors & Awards

If you've earned an honor or award in or out of school, don't be shy. This is your chance to let future employers know about your accomplishments!

John Brown Scholar

MU College of Agriculture, Food and Natural Resources
2009



Organizations

Have you joined any clubs or organizations at Mizzou or CAFNR? Be sure to describe what you do with each organization. Include any outside involvement, too.

MU College of Agriculture, Food and Natural Resources Ambassador

Co-Chair
2007 – 2010



Skills & Endorsements

Add 3-5 key skills you possess. Your connections can then endorse you for the things you excel at most.

Top Skills

35 Blogging

29 Strategic Communications

23 Public Relations



Education

Starting with college, list all the educational experiences you've had. Be sure to include summer programs, study abroad programs, and other relevant educational experiences.

University of Missouri-Columbia

Bachelor of Science, Agricultural Journalism, Agricultural Economics
2006 – 2010



Activities and Societies: [Sigma Alpha](#), [Collegiate Farm Bureau](#), [CAFNR Ambassadors](#), [Alpha Zeta](#)



Courses

List the courses that are relevant to your career goals. Show off the skills and interests you're most excited about learning and using in a future career.

University of Missouri-Columbia

- COMMUN 1200--Public Speaking
- COMMUN 2100--Media Communication in Society
- COMMUN 3310--Message Design and Writing for the Media
- COMMUN 3100--Controversies in Communication

Other sections to complete: Volunteer Experiences & Causes

List all volunteer and service activities in this section. Employers value volunteer activities, too.

Projects

Whether you led a group assignment in class or created something on your own, use this section to talk about what you did and how you did it.

Recommendations

Ask managers, professors, or classmates who've worked with you closely to write a recommendation. This gives extra credibility to your strengths and skills.