HOSPITALITY MANAGEMENT

EMPHASIS AREAS: Conferences and Events Management • Food and Beverage Management • Lodging Management • Sport Venue Management

A degree in hospitality management will provide you with all the skills you need to succeed in a wide variety of hospitality and venue management careers. You can individualize your degree program to fit the career field that most interests you. The business and managerial skills you’ll acquire while earning your degree will prepare you for a number of careers in the hospitality industry.

CAREER OPPORTUNITIES

Acquire a broad knowledge of business principles and customer service skills while earning your hospitality management degree from the University of Missouri College of Agriculture, Food and Natural Resources. Choose from a variety of emphasis areas, including:

› CONFERENCES/EVENT MANAGEMENT. Learn the basics of planning and operating an event such as a wedding, small dinner party, business meeting or a large-scale event. Practice event coordination skills through hands-on experience.

› FOOD & BEVERAGE MANAGEMENT. Whether in the back of the house preparing gourmet meals or in the front of the house entertaining guests, your degree will provide the skills necessary to successfully manage a restaurant, an institutional food service establishment or a full-service catering business.

› LODGING MANAGEMENT. Develop management skills to operate accommodations including hotels, lodges, resorts, and more. Your learning experience includes foundations of the industry, operations and management, financial performance, technology application, and real-world hotel management experience.

› SPORT VENUE MANAGEMENT. Receive specialized instruction in the management and operation of sport venues in addition to the business of live entertainment including sports games, tournaments, concerts and event production. Your degree will prepare you to assume leadership positions in these dynamic industries.

RELATED MINOR

A minor in business can supplement a hospitality management degree.

Excel within the field of hospitality management by studying management skills such as planning, organizing and the effective allocation of resources such as time, people and money.

Check out additional minor opportunities at cafnr.missouri.edu/degrees-and-programs.

ADVISING/MENTORING

As a student in CAFNR, you will be assigned a faculty member and/or a professional who will serve as your academic advisor. This one-on-one advisement and guidance will help you design the course of study best suited to meet your career objectives.

This personalized approach to student advising means our students are more likely to stay in college and graduate.
HANDS-ON LEARNING
As a hospitality management student, your chances to gain field experience through research and internships are almost limitless.

› LEARNING LABS. In CAFNR, you can dive into real-world experiences through our student-operated full-service floral shop, café, ice cream parlor and meat market.

These services showcase the College’s signature research, education and outreach programs while providing top-quality products to the public and experience for our students.

› INTERNSHIPS. As a hospitality management student, your chances to gain real-world field experience through research and internships are as diverse as the clientele you’ll serve. Students obtain internships in hotels, restaurants, event companies, convention centers, sporting arenas and casinos around the world.

GETTING INVOLVED
Mizzou recognizes more than 800 student organizations. In CAFNR alone there are more than 50 clubs and organizations to choose from, and each gives you the opportunity to apply what you learn in the classroom while making lifelong friends.

CAREER PLANNING
CAFNR offers Career Services tailored to help you make connections and build your professional brand. You can meet employers, prepare your resume, practice interview skills and develop your professional communication skills. More than 200 employers recruit CAFNR students each year through on-campus career events.

SCHOLARSHIPS
The College of Agriculture, Food and Natural Resources offers you one of the strongest scholarship programs at MU. About $1.3 million is awarded each year to undergraduates, ranging from $500 to $3,500 per year.

UNDERGRAD RESEARCH. Work side-by-side with our faculty to get hands-on experience in areas related to your program. Opportunities exist for on-campus employment as field or lab assistants.

STUDYING ABROAD
The hospitality management program, together with the CAFNR Study Abroad Office, offers a variety of international experiences around the globe – including a partnership with Florence University of Arts in Italy – providing you the opportunity to explore other cultures. The programs also help you better understand the global dimensions of the U.S. and international hospitality industries.

Study abroad for a summer, a semester or winter break in your choice of more than 15 countries. Scholarships and loans are available for study abroad students.

GET IN TOUCH!
Ask questions about dual enrollment/transfer applicants.
CAFNR Advising
Phone: 573-882-8301
Email: cafnradvising@missouri.edu
Check equivalency online: admissions.missouri.edu

Learn more about the University of Missouri
MU Office of Admissions
Phone: 573-882-7786
Email: askmizzou@missouri.edu
Web: admissions.missouri.edu

SCHEDULE A CAMPUS VISIT
CAFNR Office of Academic Programs
Phone (toll free): 888-682-2367
Email: visitcafnr@missouri.edu
Web: cafnr.missouri.edu

PREVIOUS INTERNSHIP HIGHLIGHTS
› Marriott, Hilton, Hyatt, Westin, The Four Seasons, Ritz-Carlton, Holiday Inn and Suites, Hampton Inn and Suites, Doubletree Broadway
› Aramark, 4 Star Restaurant Group in Chicago, Brancato’s Catering, Montelle Winery, Shawnee Bluff Winery and Vineyard
› Columbia Convention and Visitors Bureau, Cosmopolitan Events, Annabelle Events, The Bridal Solution, Make-A-Wish Foundation
› Ballparks of America, Sporting Kansas City, Kansas City Country Club

SCHOLARSHIPS
› Hospitality Strategic Management
› Convention and Event Management
› Food and Beverage Management
› Lodging Management
› Sport Venue Management
* See catalog.missouri.edu for full curriculum.

CONSIDER JOINING THESE CLUBS & ORGS!
Club Managers
Association of America
Eta Sigma Delta Honor Society
Mizzou Special Events Society
Mizzou Association of Venue Managers

IN THE UNITED STATES