Science and agricultural journalism involves communicating about agriculture, the life sciences, the environment, food, natural resources, and medical and agricultural biotechnology. This degree will prepare you to succeed in a wide variety of careers in science and agricultural journalism, advertising and public relations, by combining the strengths of the University of Missouri School of Journalism and the College of Agriculture, Food and Natural Resources.

CAREER OPPORTUNITIES

Acquire a broad knowledge of how to communicate complex science and issues to the public while earning your science and agricultural journalism degree from the University of Missouri College of Agriculture, Food and Natural Resources. With various tracks, this degree will prepare you for a variety of careers, including:

- AGRICULTURAL MARKETING. Prepare for a career in public relations, marketing and advertising for the agriculture industry and other sectors where the specialized skills of writing, multimedia, marketing and strategic communications are in high demand.
- AGRICULTURAL SCIENCE. Pursue a career in the news media, agriculture industry, government or other sectors where you can apply an in-depth knowledge of plants, animals and food to accurately communicate agricultural and scientific processes and issues to the general public.
- CONSERVATION/ENVIRONMENTAL. Communicate about the environment, conservation and nature and the challenges they face. Students will learn how to write about complex issues from an informed viewpoint.
- FOOD AND WINE. Write about an exotic dish and the culture from which it originated, or zone-in on Missouri’s prominent dairy, meat and wine industries. Use your technical knowledge of food science to pique an audience’s interest.
- SCIENCE. Gain an in-depth understanding of both science and journalism that enhances your work. Report for a science magazine or do public relations work for a corporation or government organization involved in animal or human health, energy or other science-related fields.

RELATED MINOR

A minor in agricultural leadership can supplement a science and agricultural journalism degree.

In a world where most jobs involve interaction with coworkers or the public, analytical reasoning, effective writing, public speaking and group skills can be beneficial in any workplace.

Check out additional minor opportunities at cafnr.missouri.edu/academics.

ADVISING/MENTORING

As a student in CAFNR, you will be assigned a faculty member and/or a professional who will serve as your academic advisor. This one-on-one advisement and guidance will help you design the course of study best suited to meet your career objectives.

This personalized approach to student advising means our students are more likely to stay in college and graduate.
HANDS-ON LEARNING

The foundation of the science and agricultural journalism degree is known as the “Missouri Method.” This means real-world media experience is at the core of our curriculum.

- **LEARNING LABS.** As a student in science and agricultural journalism, you will report for the CAFNR Corner Post news blog during your first semester. From there you will move on to more advanced courses with opportunities to produce multimedia pieces or report the news for KOMU, the local NBC affiliate, KBIA, the local public radio (NPR) affiliate, or any of the School of Journalism news outlets. Or you may create advertising/marketing campaigns for businesses or organizations such as Fox Sports Midwest, the Missouri Department of Natural Resources or the MU Office of Economic Development.

The end result is that you graduate with a professional quality portfolio of work — exactly what employers are looking for.

- **INTERNSHIPS.** Off-campus internship opportunities are also encouraged. Science and agricultural journalism students may intern with media outlets, agricultural organizations or companies, marketing agencies or elected officials.

GETTING INVOLVED

Mizzou recognizes more than 800 student organizations. In CAFNR alone there are more than 50 clubs and organizations to choose from, and each gives you the opportunity to apply what you learn in the classroom while making lifelong friends.

CAREER PLANNING

CAFNR offers Career Services tailored to help you make connections and build your professional brand. You can meet employers, prepare your resume, practice interview skills and develop your professional communication skills. More than 100 employers recruit CAFNR students each year through on-campus career events.

SCHOLARSHIPS

The College of Agriculture, Food and Natural Resources offers you one of the strongest scholarship programs at MU. About $1.3 million is awarded each year to undergraduates, ranging from $500 to $3,500 per year.

STUDYING ABROAD

The science and agricultural journalism program, together with the CAFNR Study Abroad Office, offers a variety of international experiences around the globe, providing you the opportunity to explore how journalists safely and efficiently navigate the world to produce stories. The programs also help you better understand the global dimensions of the environment, agriculture, natural resources and food.

Study abroad for a summer, a semester or winter break in your choice of more than 14 countries. Scholarships and loans are available for study abroad students.

PREVIOUS INTERNSHIP HIGHLIGHTS

- Agri-Pulse, Brownfield Ag News, RFD-TV
- MorganMyers, OsbornBarr, MayeCreate Design
- Missouri General Assembly, American Agricultural Editors’ Association, Missouri Beef Industry Council
- Monsanto, FMC Corporation

UNDERGRAD RESEARCH. Work side-by-side with our faculty to get hands-on experience in areas anywhere from animal science to biochemistry to environmental science. Opportunities exist for on-campus employment as field or lab assistants.

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GET IN TOUCH!

SCHEDULE A CAMPUS VISIT

CAFNR Office of Academic Programs
Phone (toll free): 888-682-2367
Email: visitcafnr@missouri.edu
Web: cafnr.missouri.edu

Ask questions about dual enrollment/transfers

CAFNR Advising
Phone: 573-882-8301
Email: cafnradvising@missouri.edu
Check equivalency online: admissions.missouri.edu

Learn more about the University of Missouri

MU Office of Admissions
Phone: (573) 882-2456
1 (800) 225-6075 (toll-free in MO, IL & KS)
Email: mu4u@missouri.edu
Web: admissions.missouri.edu