

Ready T. Graduate

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OBJECTIVE

An entry-level position as a Field Sales Trainee that allows me to strengthen marketing, communications and sales skills while gaining the experience I need to move into the full-time Trait and Seed Representative role.

EDUCATION

University of Missouri-Columbia; GPA: 3.*/4.0
Bachelor of Science in Agriculture Journalism; Minor in Agriculture Economics
May 2006

RELATED EXPERIENCE

Monsanto, Field Marketing Intern *Effingham, IL* **May 2005-Aug. 2005**

- Surveyed 89 growers to collect testimonials in an effort to drive corn traits.
- Worked with Osborn & Barr to produce one-page site sellers, videos, radio interviews, and advertorials for both local and national use.
- Spoke at grower and seed partner field days and participated in both sticky trap and remote sensing projects.

Dairy Farmers of America, Communications Intern *Kansas City, MO* **Dec. 2004-Present**

- Conducted interviews with various DFA plants to write feature stories and press releases to be sent out to media outlets and for use in the DFA Leader.
- Updated crisis management database with recent media information.

Missouri Soybean Association, Public Relations Intern *Jefferson City, MO* **Aug. 2004- Dec. 2004**

- Performed interviews and wrote stories to produce the *Missouri Soybean Farmer* magazine.
- Managed mailing list database, and wrote press releases for the Missouri Soybean Associations website.

Syngenta Seeds, Marketing Intern *Golden Valley, MN* **May 2004-Aug. 2004**

- Worked with the corporate marketing department on a broad range of projects including the annual seed guides, flyers, ads, and other collateral materials.
- Involved in proofreading, editing, copywriting, distributing collateral material, and working with outside vendors.

United States Department of Agriculture, Office Clerk *Columbia, MO* **Sept. 2003-May 2004**

- Performed clerical duties in the Price Support and Conservation program areas.
- Duties included: copying, faxing, typing memos, filing, answering phones, and assisting in the daily program operations.

National Association of Farm Broadcasters *Platte City, MO* **July 2003-Jan. 2004**

- Uploaded daily news stories and interviews onto the NAFB News Service website for Farm Broadcasters to use.
- Interviewed agricultural organizations and producers to get updates and information to post on website.

OTHER EXPERIENCE

- CAFNR Cornerpost: Managing Editor Present
- Student Development Intern: Planning John Brown & Dickinson Scholars Present
- KOMU TV/Channel 8: Mid-Missouri Farm Report anchor and writer Jan. 2005-May 2005
- Columbia Missourian: Student reporter Jan. 2005-May 2005

VOLUNTEER EXPERIENCE

- Central Missouri Food Bank Jan. 2004-Present
- Adopt-A-Highway 2002-2004
- Adopt-A-Family Nov. & Dec. 2004
- Cedar Creek Therapeutic Riding Center Sept. 2002- May 2003

HONORS AND ACTIVITIES

- Sigma Alpha Professional Women's Agriculture Sorority—Secretary, Treasurer, Fundraising, and Professional Development Chair
- National Agri-Marketing Association: Vice President of Alumni Relations & Student Marketing Team (placed 3rd nationally)
- College of Agriculture Ambassador- Tri Director
- Alpha Zeta honorary agriculture fraternity
- College of Agriculture, Food and Natural Resources Corner Post reporter
- Missouri State Fair Assistant Beef Superintendent
- Ag Week Steering Committee
- Dean's List all semesters
- Agriculture Future of America Conference attendee
- American FFA Degree
- Nominated for CAFNR Outstanding Sophomore and Junior
- National Association of Farm Broadcasters Scholarship Recipient
- One of 20 selected to attend Dickinson Scholars (Kansas City)-gained experience with Fleishman Hillard
- One of 16 selected to attend John Brown Scholars (St. Louis)-gained experience with Monsanto
- 200* CAFNR Barnwarming Queen